

UNIVERSITY DIPLOMA DEEPTech ENTREPRENEURSHIP

Goals of the programme

This training is aimed at introducing you to the world of Deeptech Entrepreneurship, to develop your entrepreneurial mindset regardless of your professional and study background.

A focus is placed on Deeptech, which allows you to tackle the most complex and new challenges, related to this field, allowing you to :

- How to tackle start-ups as a means to valorize scientific research results.
- To understand the challenges of breakthrough innovations (by changing established rules in an industry)
- To understand the links between industry and research
- To know how to discern the economic potential of a scientific asset
- To handle academic spin-off key challenges
- To master the basics and the stakes of IP
- To know how to communicate and finance your project
- To be trained as a manager capable of evolving in a highly technological environment and to manage an agile company
- To understand the challenges of a territory in the development of its Deeptech ecosystem



Contacts :

Rani DANG, Scientific director of the programme

Nicolas BRUNO, Coordinator of the programme

 nicolas.bruno@univ-cotedazur.fr

 <https://ice.univ-cotedazur.fr/etudiant/se-former/deeptech>

	ECTS	Coeff.	Hours
UNIT 1 - COMPETENCES AND ENTREPRENEURIAL TOOLS (ONLINE) 	3		24h
Deeptech Entrepreneurship Overview			3h
Intellectual Property Strategy			3h
Identify the right market for your Innovation			3h
Developing relevant and innovative business model			3h
Project Management for disruptive innovation			3h
Production Challenges			3h
Financing your Startup			3h
Creating a Pitch			3h
<hr/>			
UNIT 2 - WORKSHOPS 	4		16h
Founder Leadership			4h
Financing & fund raising			4h
Deeptech Business Lab			4h
Pitch Training			4h
Complete knowledge acquisition and application	7		40h

Admission requirements

 Teaching language: **English** (B2 minimum proficiency)

This programme is accessible to:

- Master students
- Researchers and PHD
- Course directors, laboratory directors, EUR/institut directors
- Project leaders

Subscription fees

- **150€** : Students and PHD from Université Côte d'Azur
- **450€** : Staff, Alumnae, researchers from Université Côte d'Azur, external students
- **900€** : External project leaders Continuing Education

Continuing Education

Contact the Continuing Education department